

Tenth Italian Cuisine and Wines World Summit Press Conference

International Chefs and Media Gather at the Italian Embassy in Beijing



[For Immediate Release] On 28 September 2018, a press conference for the 10th Italian Cuisine and Wines World Summit was held at the Italian Embassy in Beijing. The Director of the Summit, Rosario Scarpa to, gave the opening remarks.



The Chairman of Itchefs-GVCI Rosario Scarpa to gave speech

Internationally-renowned two Michelin-starred chef Gaetano Trovato appeared at the press conference alongside some of Beijing's top Italian chefs, including Amedeo Ferri from Barolo, Fabio Nompleggio from



Cépe, , Samuele Rossi from Bella Vita and Massimo Turano from Tavola.



Group Photo

Executive chef of Barolo Amedeo Ferri and two Michelin-starred chef Gaetano Trovato held an in-depth dialogue on Italian food culture and the development of Italian cuisine in China.



Two Michelin-starred chef Gaetano Trovato gave speech

A number of Beijing's top Italian restaurants will participate in this year's summit, including Opera BOMBANA, Cépe, Flames, Bella Vita, **8½ otto e mezzo BOMBANA Shanghai, La Scala, Isola, and Va Bene**. After the summit, an official recipe book, Chinese Cuisines Meet Italian Wines, will be published, featuring 100 recipes from renowned



Chinese chefs paired with Italian wines recommended by professional sommeliers.



Wulixiang Shanghai Restaurant Executive Chef Zhu Haifeng as Chinese Chef Representative gave speech

The Summit has named StarGourmet Communications as its sole brand communications partner in mainland China for 2018. StarGourmet Communications will be taking the lead on a number of events and media activities throughout the Italian Cuisine and Wines World Summit, and will also be responsible for the production, publication, and promotion of Chinese Cuisines Meet Italian Wines.

The 10th Italian Cuisine and Wines World Summit will take place In Beijing and Shanghai from 8-16 November 2018. During the summit, fans of Italian cuisine can look forward to cooking classes with Michelin-starred chefs, food and wine pairing sessions, and exclusive gala dinners. A number of the world's top Michelin-starred chefs will travel to Beijing and Shanghai to collaborate with the city's top Italian restaurants, bringing with them world-class ingredients, techniques, and concepts.





Italian and Chinese Chefs congratulate beforehand the first book
<Chinese cuisines meet Italian wines> publish successfully

This year is a milestone year for the Italian Cuisine and Wines World Summit. Top Italian restaurants, quality wine suppliers, and Michelin-starred chefs are set to gather for its 10th iteration. This year, in addition to even more Italian restaurants, the summit will welcome some of the world's most respected Italian Michelin-starred chefs.

As the world's most influential and interactive forum on Italian cuisine, the Italian Cuisine and Wines World Summit offers both diners and industry insiders a unique platform to share their experience of Italian cuisine, learn about new trends in Italian food and wine, and experience the cooking of Michelin-starred chefs. Under the guidance of StarGourmet Communications, the Italian Cuisine and Wines World Summit will reach new heights in its 10th year.



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